10 Tips to Transform Your *Office into a Live Studio*

01 Light Matters

When setting up for a live video stream, make sure you set-up the light to be in front of your camera/computer and not behind you. Even having windows behind your video will give a gloomy and dark look to your live feed.

02 Ring Light 101

Choosing a light to be in front of your camera can feel daunting- so many options! When purchasing a ring light for your home studio, check out the settings and features.

03 Dual Monitors

Having two monitors will enhance your experience with going live during your presentation. You are able to have your slides/presentation on one screen while having your streaming service on the other screen. It helps you to assess engagement in real time!

04 Choose Your Outfit Wisely

Now is not the time for that colorful checkered or striped shirt you just bought. Patterns render oddly on screen, and distract attention from what you're saying. Instead, opt for bold and bright colors that warm up your skin tone, or, if you're dark-complected, go for basic white.

05 Keep accessories to a minimum

Women, apply makeup that will enhance your features (slightly bolder than you might wear day-to-day) and darker lipstick. Your goal is to look good on screen without going overboard or detracting from your message.

06 Body Language

You'll likely be nervous or amped up during your interview, but strive not to let it show. Maintain eye contact with your interviewer and avoid glancing off set. Keep your hand gestures to a minimum. Keep them in your lap if they want to wander on their own.

07 Slow Down Your Speech

Boy, is this one hard for me. I speed up my speech whenever I get excited or nervous. People can't understand a darn thing I'm saying sometimes! If you're the same, pause, take a breath, and respond slowly and clearly.

08 What's in Your Background?

When streaming live, your surroundings matter. Remove clutter, anything distracting or unique to your surroundings. If you go live often, consider purchasing a consistent background for your wall or space.

09 No Audience, no problem!

If the idea of hundreds or thousands of people watching your live stream will send you into paralysis, don't think about it (easier said than done, right?). Before going live, put on a lively song or dance a bit to shake the nerves and raise your energy level.

10 Practice!

It can make you more comfortable if you practice beforehand in the platform you are going to stream for your presentation, either with a friend or in front of a mirror. This can show you what you'll look like to your audience and help you correct any issues like slumped posture